



Life is story.

Just think about it.

Whatever we know about the world and ourselves is made up of the stories we tell ourselves and pass on to others. These stories not only describe the world, they literally formulate our identity, our relationship to the world and, ultimately, the way the world relates to us.



It is the story you tell and the way you tell it that motivates people to believe in, buy, work for, pay attention to and invest in your dream.



Story is vitally important because all political power is contained in story. When the story collapses, humans resort to violence and brutality; a compelling reason to be discerning about the stories you tell, pay attention to, repeat and are part of.

Becoming more deliberate about the stories you construct and repeat about yourself, other people, your work and 'brands' can be enormously useful, empowering and liberating. In fact, these stories don't just describe, they have the quality of being able to create new realities.

Are you the author of the stories you tell? Would you like to be?

Storytelling.co.za helps people and organisations to become aware of their stories and then facilitates the most interesting, useful, empowering and rewarding storytelling.

Empowering stories form the basis for community animation strategies that can make people, organisations and brands powerful and successful.



It is our mission to help people and organisations craft, record and celebrate stories in ways that transform all of our lives.

Storytelling.co.za. Creative change in individuals, families, teams, projects, organisations and brands.





We invite, listen to, make sense of and record stories through interviews, group discussions, workshops and on-line questionnaires, giving diverse people new opportunities for self-expression.

Read more about the thinking skills applied during facilitation on www.thoughtformz.com

WORDS LANGUAGE CHOICE HISTORY CULTURE STORIES NEGOTIATION COMMUNICATION ENVIRONMENTAL EDUCATION
ARCUMENT LOGIC CREATIVE PLAYFUL LAUGH BREATHE SURPRISE PRAISE ENGAGE BOUNDARIES AUDIENCE IMAGINATION CALCULATIONS DIRECTION
DELIBERATE NEGOTIATION CLASH CONFLICT TIME SPACE TENSION STIMULATE REMOVED ANGLE AUDIENCE NEGOTIATION CONFLICT

ThoughtFormz.com

INTEGRATION COMPIATION CROSS POLLINATION GUESSING DREAM LISTENING WATCHING ARGUING LEARNING INTEREST SOCIETY BOOKS
PERSPECTIVE REALITY GIB BURRLEQUIN LEAD SPEAK CRITIC PERSUADE REDUCE REDUCE DEDUCE USE IN A NEW WAY IMPLICATIONS COMPARISON
THINK SPEAK WRITE RECORD INFLUENCE ASSUME KNOW CONVINCE COLLABORATE DISCUSS CONVERSE OPEN HEAR LISTEN LEARN TAKE THE
SHARE REFLECT REVERT INSTANT INSPIRE COMFORT

THOUGHTFORMZ The art of engineering thought for the future



Storytelling.co.za. Creative change in individuals, families, teams, projects, organisations and brands.



We create space for people to get involved and find common threads in their stories.
Together stake-holders imagine a better story;
one that is empowering and has a vision
that is inspiring and motivating.



*For the University
of Johannesburg, a
story and workbook on
diversity, based on
The Conference of Birds,
an epic poem by
Farid al-Din Attar and
developed using
Isivivane Medicine Wheel*

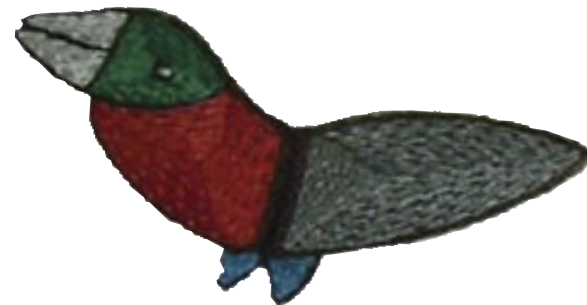


Process:

Re-structure the language used to describe each other,
the work experience and the organisation.
Bring about awareness of how stories affect relationships.
Use unifying values, ideals and symbols to bring diverse
people together for a purpose.



*For the Council for Medical
Schemes, a desired culture is
created and
agreements formalised in
media featuring elements from an
artwork by Edward Boloji*



Tactical multi-media
inform, remind and stimulate
involvement in a story
people want to be part of.

This increases buy-in and
commitment to the process.

*For SITA, a community website
and an internal campaign
covering 3 streams of stories
in different spaces:
personal, collective and
corporate.*

*T-shirts, mugs, mousepads,
banners, screens, installations,
film, e-mail, pens and wrapping
paper re-inforced different
aspects of the story.*





A SITA employee stars in an in-house commercial, telling his story of change to colleagues; how he came into the office before dawn to try out FOSS for the first time.

The meta-level story of the change to Free and Open Source Software is one of freeing up billions of Rands every year to free people from poverty.



*"The germ of freedom is in every individual ... the very apex of human achievement is FREEDOM and not slavery."
Albert Luthuli*





LET'S DO UBUNTU

The South African Constitution guarantees:
(a) freedom of the press and other media;
(b) freedom to receive or impart information or ideas;
(c) freedom of artistic creativity; and
(d) academic freedom and freedom of scientific research.



Sekusile FOSS is a gift you RECEIVE and GIVE...

Give Sekusile FOSS.
Free downloads!
Learn from others!
Pass on what you know!

Wrapping paper invites government employees to share what they know about Free and Open Source Software with their family, friends and the community.



KMAfrica KnowledgeHub

The knowledge engine
driving appropriate development solutions for Africa



Participate. Contribute. Share. Benefit.

www.kmafrica.com

Community website with a rapidly growing membership and multi-media for KMAfrica, an initiative of the Development Bank of Southern Africa.

Current groups on www.kmafrica.com

KM & Economic Challenges

KM & Governance

KM & Social Challenges

KM & the Environment

KM for Conflict & Change Management

KM for Emerging Technologies & Innovative Schemes

Personal Knowledge Management Project

Tourism Knowledge SIG

African knowledge, spirituality, culture, language & traditions



Find the others



KMAfrica KnowledgeHub www.kmafrica.com



Visit www.kmafrica.com



Storytelling.co.za. Creative change in individuals, families, teams, projects, organisations and brands.





Waterway & Environment Transformation
www.wet-africa.org



We create awareness for NGOs who need stories of their work and development models to get out and be heard. Pro bono work for NGOs show our commitment to grassroots projects that can create employment and opportunities for marginalised communities.

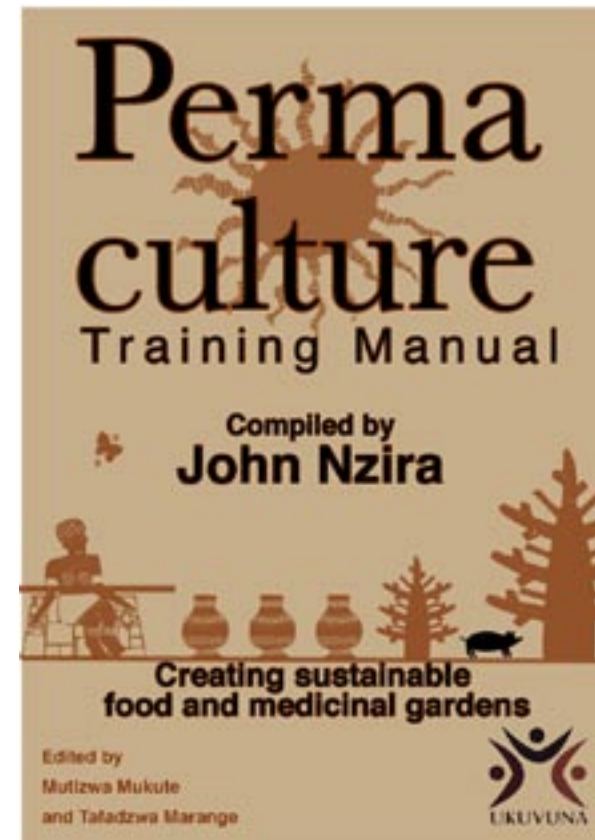
www.wet-africa.org





www.ukuvuna.co.za shares valuable knowledge about creating sustainable livelihoods through food and medicinal gardens.

The website now has a wiki, so that this knowledge can be accessed by rural communities throughout Africa via cellphone.

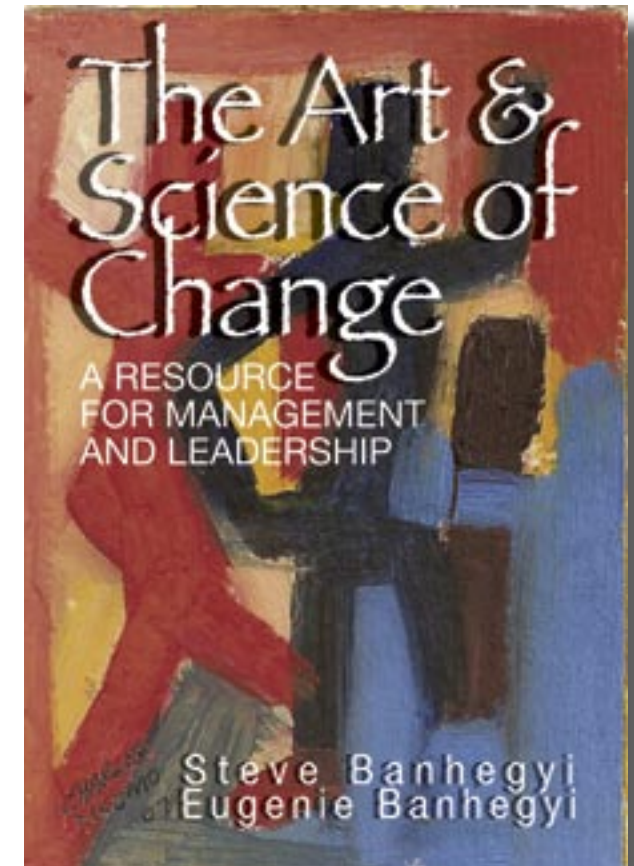
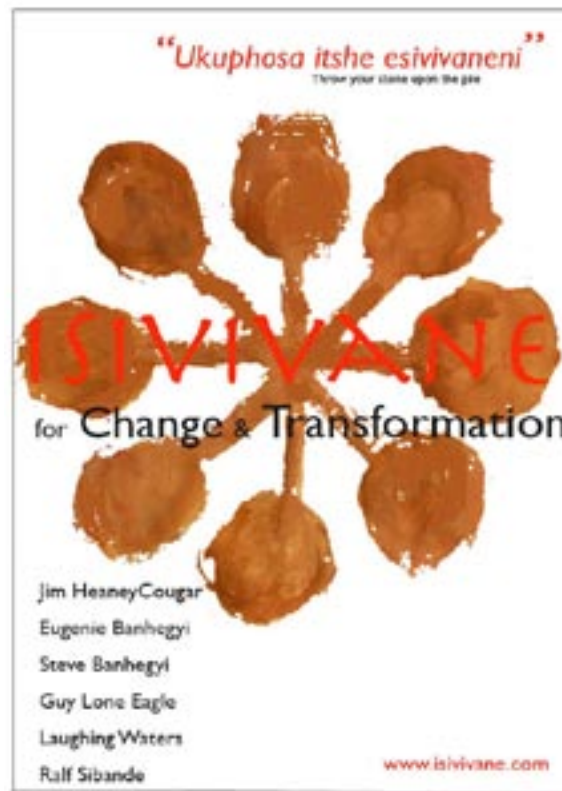
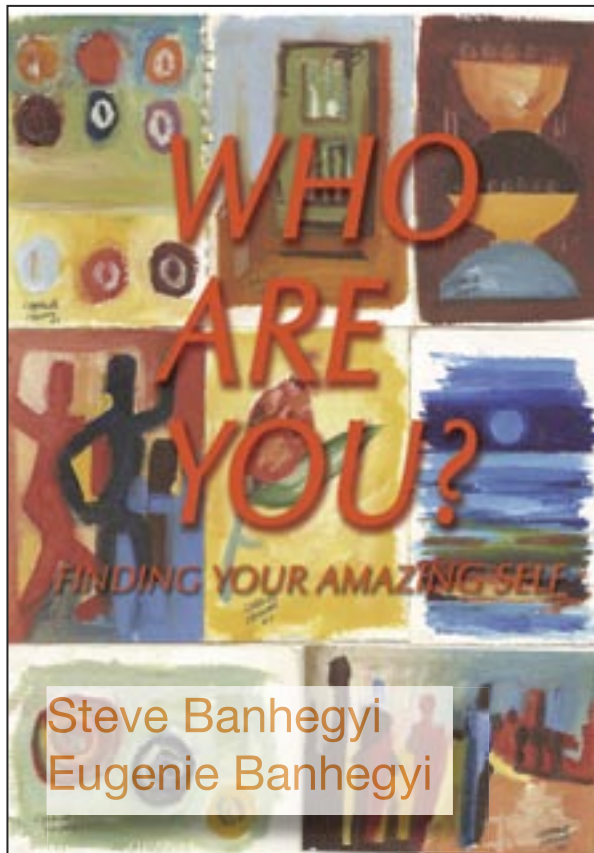


Storytelling.co.za. Creative change in individuals, families, teams, projects, organisations and brands.



Lifeskills and self-development materials for anybody who wants to participate in the African renaissance. Life-changing processes and practical exercises for the challenges South Africans are experiencing now. The content is a distillation of deep facilitation

experience with individuals and organisations. The constant thread throughout all of the materials is taking charge of one's life, using all one's abilities, transforming relationships and achieving personal and collaborative goals.



KNOWLEDGE MUST COME THROUGH ACTION
SOPHOCLES



KNOWLEDGE MANAGEMENT IN PRACTICE



Steve Banhegyi & Associates
Art and Science of Change



Storytelling.co.za. Creative change in individuals, families, teams, projects, organisations and brands.





Story is a meta-level concept and touches every part of who we are.

The stories we tell to ourselves and the world around us shape our relationship to the world and the way the world relates to us.

Stories provide hope, a way forward, a laugh, tenderness, solace, forgiveness and serve as a compass to navigate the great unknown.

We are indeed made of story. Our knowledge of ourselves, and the world we live in is held in stories. When our stories change, so do our experiences.

In our style of change management, we help evaluate, and then craft the stories of individuals and organisations, especially the stories of identity, the past, the present and the future, in a way that is stimulating, empowering and engaging.

Story encourages participation and ownership in change management and knowledge management initiatives.



www.storytelling.co.za

